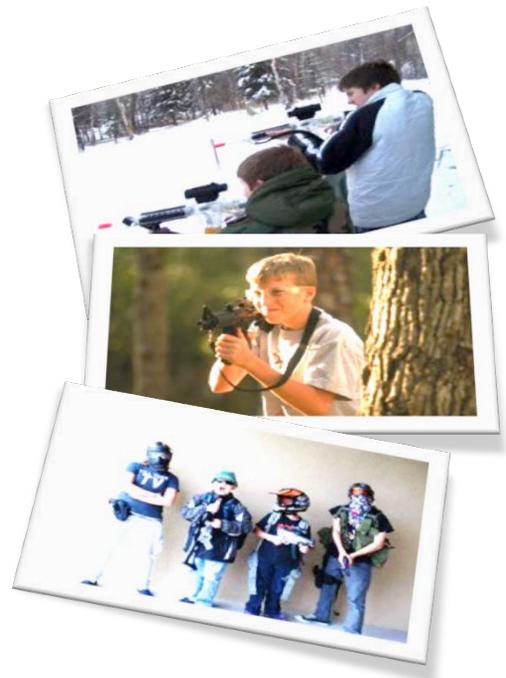




PLAN  BETA

CONCEPT

- Fun and affordable airsoft items
- Sold through specialized or general retail
- Made in top-notch authorized factory
- Following the highest safety standards
- Product liability insured worldwide up to US\$ 5,000,000
- Tailor-made marketing



Tell us what you need. We'll do the rest.

CHOICES, CHOICES...

We offer the fullest range of choice in the industry. And our **22-year experience** is here to guide you. Enjoy it fully!



The lack of choice is the only poor choice.

A. Nothomb



MAIN NETWORK

- General supplies
- Toy & Hobby
- Sports & outdoor
- Hunting & fishing

75,000 POS

MAIN MARKETS

- North America
- Western Europe

MARKETING

Unsure? We can help you define your marketing strategy.

- Private labels
- Existing brands
- Tailor-made brands
- Licenses



TACTICAM®

**THE
EQUALIZERS™**



**Strike
BALL**



X-SHOT



**airsoft
for all :**

STANDARDS

Whether it is about the power, the functions or the outlook of the guns, we offer items complying with customer's local regulations, including:

- EU's toys standard
- USA's federal rules
- Japan's national airsoft regulation
- Etc...



Tricky requirements welcome!!

Relax...

Our Products' Liability is insured in 196 countries by 

LEGAL PRODUCTION SITES

In China, many Airsoft suppliers manufacture their goods in illegal factories. This causes erratic supplies (quality issues, shipment delays or cancellations, employees bad treatment, factory foreclosure)

We produce in Government-licensed factories according to local and national gun regulations.

That's right...

We ship 100% on schedule all year round.



THE EQUALIZERS



HX228 COMBAT



MODEL	HX228 COMBAT
CALIBER	AIRSOFT 6MM
OPERATION	SPRINGER
MATERIAL	POLYMERE
COLOR	BLACK, CLEAR
ORANGE TIP	YES
MAG CAPACITY	14
MAX POWER	290 FPS
SAFETY	YES
WEIGHT	350 G
LENGTH	196 MM



THE EQUALIZERS



RESPONDER 911 MATCH



MODEL	RESPONDER 911 MATCH
CALIBER	AIRSOFT 6MM
OPERATION	SPRINGER
MATERIAL	POLYMERE
COLOR	BLACK, CLEAR
ORANGE TIP	YES
MAG CAPACITY	13
MAX POWER	290 FPS
SAFETY	YES
WEIGHT	350 G
LENGTH	255 MM



THE EQUALIZERS



EQUALIZERS I.C.U. SERIES

The first Airsoft guns equipped with a video camera

Thanks to TACTICAM exclusive technology, now the Airsoft kids can film their best shots.

They can download to their computer, edit, view, share.

A unique feature at the very best price.

TACTICAM I.C.U. camera (VGA)
Including USB cord + micro-SD card



**VIDEO
CAMERA
INCLUDED**



**TACTICAM®
TACTICAL CAMERAS**

**SD CARD INCLUDED
OVER 4 HOURS
RECORDING TIME**



**USB CABLE INCLUDED
EASY RECHARGING**



Strike BALL



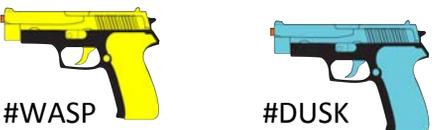
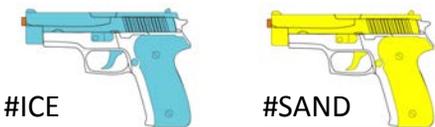
BULLDOG

Model below: Ruby



MODEL	BULLDOG
CALIBER	AIRSOFT 6MM
OPERATION	SPRINGER
MATERIAL	POLYMERE
COLOR	13 VERSIONS
ORANGE TIP	YES
MAG CAPACITY	14
MAX POWER	< 0.08J
SAFETY	YES
WEIGHT	350 G
LENGTH	196 MM
PACKAGING	CLAMPACK
SIZE	23X18X5.5
STANDARD	CE

Clear models



Strike BALL



HAWK EYE

Model below: Gold



Clear models



#GOLD



#RUBY



#SAPPHIRE



#KRYPTON



#WASP



#LADYBUG



#DUSK



#STORM



#SAND



#ROCK



#ICE



#CELTIC

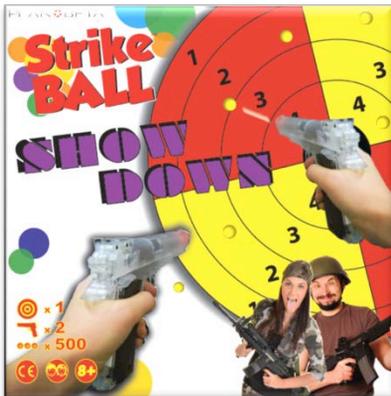


#VENOM

MODEL	HAWK EYE
CALIBER	AIRSOFT 6MM
OPERATION	SPRINGER
MATERIAL	POLYMERE
COLOR	13 VERSIONS
ORANGE TIP	YES
MAG CAPACITY	13
MAX POWER	< 0.08 J
SAFETY	YES
WEIGHT	350 G
LENGTH	255 MM
PACKAGING	CLAMPACK
SIZE	32.5X19X5.5
STANDARD	CE



Strike BALL



STRIKE BALL DUEL BOX

For those with a fighting spirit

No monsters. No aliens. Pure competition.

A complete set for 2 – all you need is there:
2 Pistols
1 Sticking Target (6.5")
500 BBs

A versatile product:
Indoor / Outdoor
Kids / Teens / Young adults
Boys / Girls

A customizable item:
Pistol's color can be changed
BBs color can be changed

A safe item:
Low energy pistols <0.08J
Bright colors + Orange tip
Safety button on the pistol

MSRP: 15 US\$



Strike BALL



STRIKE BALL SHOTGUNS

The Soft BBs revolution.

Thanks to their exclusive Gravity loading system, these 3 models of Shotgun can shoot 6mm Soft BBs.

The pump action operation is great fun to play with and they come equipped with the coolest flashlight and red dot aiming sight.

Available in 3 colors: all black, black & white, orange & blue.

MSRP: 10~13 US\$



WOWZA TARGET GAMES



MINI SERIES

This is WOWZA's most popular item range, offering many advantages to the customer

4 fun designs:

Zombies, Aliens... bright colors and funny faces

A complete set – all you need is there:

1 Pistol

1 Sticking Target (6.5")

500 BBs

A versatile product:

Indoor / Outdoor

Kids / Teens / Young adults

Boys / Girls

Customizable items:

Pistol's color can be changed

BBs color can be changed

A compact box:

22 x 19.5 x 6 cm

A safe item:

Low energy pistol <0.08J

Bright colors + Orange tip

Safety button on the pistol

MSRP 10 USD



WOWZA TARGET GAMES



XXL SERIES

Wowza's fun with XXL target.

3 distinctive concepts:

Monster Plaza - Shooting Game

Shooter's Challenge - Board game/Social Game

Stripped Deck – Cards Game



A complete set – all you need is there:

1 Pistol

1 Giant Sticking Target (12")

500 BBs

A versatile product:

Indoor / Outdoor

Kids / Teens / Young adults

Boys / Girls

Customizable items:

Pistol's color can be changed

BBs color can be changed

A safe item:

Low energy pistol <0.08J

Bright colors + Orange tip

Safety button on the pistol

MSRP 15 USD



WOWZA TARGET GAMES



BB GUN GOOSE GAME

A modern interpretation of the oldest board game in the world. The dice is replaced by a target. You don't need luck to win, you need skills.
"Sharp is the new lucky!"

A universal game:

The goose game has been played everywhere in the world since the 15th century.

A complete set – all you need is there:

1 Pistol, 1 Dice Sticking Target (6.5"),
1 Game Board, 4 Pawns, 500 BBs.

A versatile product:

Kids / Teens / Young adults
Boys / Girls

A customizable item:

Pistol's color can be changed
BBs color can be changed

A safe item:

Low energy pistol <0.08J
Bright colors + Orange tip
Safety button on the pistol

MSRP 20 USD





For info and orders:

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E-mail: welcome@planbeta.net

