







CONCEPT

- Fun and affordable airsoft items
- · Sold through specialized or general retail
- · Made in top-notch authorized factory
- · Following the highest safety standards
- Product liability insured worldwide up to US\$ 5,000,000
- · Tailor-made marketing

Tell us what you need. We'll do the rest.



CHOICES, CHOICES...

We offer the fullest range of choice in the industry. And our **22-year experience** is here to guide you. Enjoy it fully!



The lack of choice is the only poor choice.

A. Nothomb



MAIN NETWORK

- General supplies
- Toy & Hobby
- Sports & outdoor
- Hunting & fishing

MAIN MARKETS

- North America
- Western Europe

75,000 POS

MARKETING

Unsure? We can help you define your marketing strategy.

- Private labels
- Existing brands
- Tailor-made brands
- Licenses



















STANDARDS

Whether it is about the power, the functions or the outlook of the guns, we offer items complying with customer's local regulations, including:

- EU's toys standard
- USA's federal rules
- Japan's national airsoft regulation
- Etc...



Tricky requirements welcome!!

Relax...

Our Products' Liability is insured in 196 countries by Lloyds



LEGAL PRODUCTION SITES

In China, many Airsoft suppliers manufacture their goods in illegal factories. This causes erratic supplies (quality issues, shipment delays or cancellations, employees bad treatment, factory foreclosure)

We produce in Government-licensed factories according to local and national gun regulations.

That's right... We ship 100% on schedule all year round.





HX228 COMBAT







MODEL	HX228 COMBAT
CALIBER	AIRSOFT 6MM
OPERATION	SPRINGER
MATERIAL	POLYMERE
COLOR	BLACK, CLEAR
ORANGE TIP	YES
MAG CAPACITY	14
MAX POWER	290 FPS
SAFETY	YES
WEIGHT	350 G
LENGTH	196 MM





RESPONDER 911 MATCH







MODEL	RESPONDER 911 MATCH
CALIBER	AIRSOFT 6MM
OPERATION	SPRINGER
MATERIAL	POLYMERE
COLOR	BLACK, CLEAR
ORANGE TIP	YES
MAG CAPACITY	13
MAX POWER	290 FPS
SAFETY	YES
WEIGHT	350 G
LENGTH	255 MM





EQUALIZERS ICU SERIES

The first Airsoft guns equipped with a video camera

Thanks to TACTICAM exclusive technology, now the Airsoft kids can film their best shots.

They can download to their computer, edit, view, share.

A unique feature at the very best price.

TACTICAM I.C.U. camera (VGA)
Including USB cord + micro-SD card













BULLDOG

MODEL









#SAPPHIRE

















BULLDOG





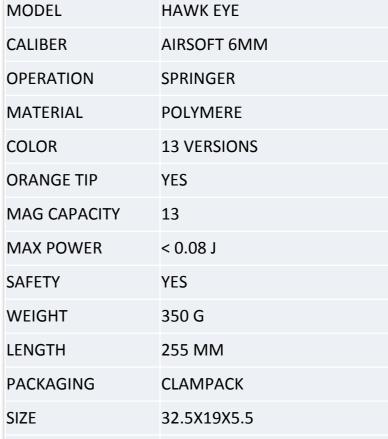






HAMK EAE





CE



#STORM

#DUSK

#SAND



STANDARD









STRIKE BALL DUEL BOX

For those with a fighting spirit

No monsters. No aliens. Pure competition.

A complete set for 2 – all you need is there: 2 Pistols
1 Sticking Target (6.5")
500 BBs

A versatile product: Indoor / Outdoor Kids / Teens / Young adults Boys / Girls

A customizable item: Pistol's color can be changed BBs color can be changed

A safe item: Low energy pistols <0.08J Bright colors + Orange tip Safety button on the pistol

MSRP: 15 US\$





STRIKE BALL SHOTGUNS

The Soft BBs revolution.

Thanks to their exclusive Gravity loading system, these 3 models of Shotgun can shoot 6mm Soft BBs.

The pump action operation is great fun to play with and they come equipped with the coolest flashlight and red dot aiming sight.

Available in 3 colors: all black, black & white, orange & blue.

MSRP: 10~13 US\$







SHOTGUN "STORM"























MINI SERIES

This is WOWZA's most popular item range, offering many advantages to the customer

4 fun designs: Zombies, Aliens... bright colors and funny faces

A complete set – all you need is there: 1 Pistol

1 Sticking Target (6.5") 500 BBs

A versatile product: Indoor / Outdoor Kids / Teens / Young adults Boys / Girls

Customizable items: Pistol's color can be changed BBs color can be changed

A compact box: 22 x 19.5 x 6 cm

A safe item: Low energy pistol <0.08J Bright colors + Orange tip Safety button on the pistol

MSRP 10 USD











XXL SERIES

Wowza's fun with XXL target.

3 distinctive concepts:
Monster Plaza - Shooting Game
Shooter's Challenge - Board game/Social Game
Stripped Deck - Cards Game

A complete set – all you need is there:

1 Pistol

1 Giant Sticking Target (12") 500 BBs

A versatile product: Indoor / Outdoor Kids / Teens / Young adults Boys / Girls

Customizable items: Pistol's color can be changed BBs color can be changed

A safe item: Low energy pistol <0.08J Bright colors + Orange tip Safety button on the pistol

MSRP 15 USD







BB GUN GOOSE GAME

A modern interpretation of the oldest board game in the world. The dice is replaced by a target. You don't need luck to win, you need skills. "Sharp is the new lucky!"

A universal game:

The goose game has been played everywhere in the world since the 15th century.

A complete set – all you need is there:

- 1 Pistol, 1 Dice Sticking Target (6.5"),
- 1 Game Board, 4 Pawns, 500 BBs.



A versatile product: Kids / Teens / Young adults Boys / Girls

A customizable item: Pistol's color can be changed BBs color can be changed

A safe item: Low energy pistol <0.08J Bright colors + Orange tip Safety button on the pistol

MSRP 20 USD





For info and orders:



PLAN BETA Ltd

6 Wang Kwun road, Kowloon Bay, HONG KONG

Office main line: (852)2891 2240 E-mail: welcome@planbeta.net